

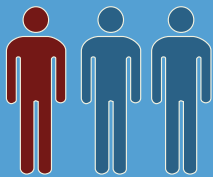
UNC Men's Health Program

clinical care - scientific research - community outreach

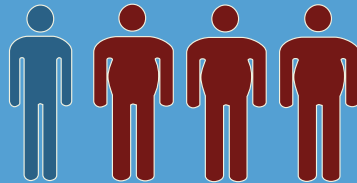
MEN'S HEALTH ISSUES

BY THE NUMBERS

1 IN 3 MEN HAS HIGH BLOOD PRESSURE



3 OUT OF 4 MEN ARE OVERWEIGHT

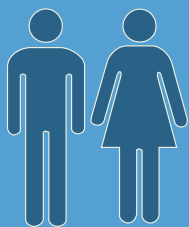


MEN ARE 2 TIMES MORE LIKELY TO BINGE DRINK THAN WOMEN

*BINGE DRINKING IS DEFINED AS 5 OR MORE DRINKS WITHIN TWO HOURS



17 OUT OF 100 MEN SMOKE VS. 13 OUT OF 100 WOMEN



MEN DIE AN AVERAGE OF 8 YEARS SOONER THAN WOMEN

ALMOST TWICE AS MANY MEN DIE OF ISCHEMIC HEART DISEASE



9 OF 10 TOP CAUSES OF DEATH OCCUR IN MEN MORE THAN WOMEN

- HEART DISEASE
- CANCER
- STROKE
- PNEUMONIA & FLU
- CHRONIC LOWER RESPIRATORY DISEASE
- DIABETES
- HIV/AIDS
- SUICIDE
- INJURIES

The Importance of Men's Health

The wellness and longevity of American men is a problem of epidemic proportions. Not only do men tend to delay screening for risk factors such as high blood pressure and cholesterol, they also tend to wait longer than women to seek medical care when symptoms occur. The disparity in health behaviors, preventative screening and medical treatment has contributed to a widespread silent health crisis among American men. Overwhelmingly, gender-based health research focuses on women, with few resources devoted to investigations among men.

Men's health is truly a family issue.

When a husband and father is lost, statistics show that his widow and children are far more likely to live in poverty.

Investing in research, education and clinical care to improve men's health has become imperative.

To support the Men's Health Program at UNC, contact Brian Frerking at The Medical Foundation of North Carolina at 919.843.5733 or brian_frerking@med.unc.edu.



UNC

SCHOOL OF MEDICINE

Men's Health at UNC

A tradition of excellence

At UNC, our demonstrated commitment to Men's Health positions us well to advance scientific knowledge and clinical care that will prove the health of men for generations to come.

Excellence in Clinical Care



- Top 20 nationally for Best Hospitals for urology and cancer care*
- 14 urologists and 53 cancer physicians named prestigious Best Doctors in America**
- Recognized excellence in the care of prostate cancer, sexual health and infertility with a new training fellowship in men's health
- Collaboration among primary and specialty care for men's health, including urology, diabetes, cardiovascular disease, stroke, psychiatry and orthopedics

Renowned Research and Teaching



- #2 in the nation for family medicine*
- #1 public school of public health in the nation*
- Recognized expertise in community engagement and outreach
- Recognized expertise in study of health disparities and inequities
- Top 20 urology residency program in the nation*

National Leadership



- Past president of the American Society for Men's Health and editor of the Textbook of Men's Health
- Chair of national task force on health disparities in boys and men
- Leader in presidential initiatives designed to improve outcomes among socially vulnerable males
- White House Fellow faculty member serving on working group to address social determinants of health

*U.S. News and World Report rankings, 2016 edition

**Best Doctors in America, 2015-2016 and 2014-2015 rankings, respectively



Our Vision

To build on UNC's strong foundation and commitment to men's health and comprehensively study the health issues impacting men today, we seek to develop a comprehensive Men's Health Program, the first of its kind in the United States. This premier program will bring together multi-disciplinary physician-scientists, public health leaders, and other practitioners dedicated to the health and well-being of men through a program of clinical care, scientific research and community outreach.



Program Description



Leadership

Establish Men's Health Program leadership to effectively develop and implement the program.



Clinical Care

Launch two comprehensive clinics, anchored by urology and primary care and offering integrated care with nearby specialists, directed at improving the health care and preventative health behaviors of men.



Scientific Research

Build infrastructure for a dedicated scientific research program that will actively seek to secure additional external research funding.



Community Outreach

Develop a series of mobile health events for men in communities across North Carolina offering free screenings, education, and referrals to community providers.



Investment Opportunities

	Opportunity	Description	Five Year Funding Goal
CLINICAL CARE	Professorships for Leadership*	Executive Director and Medical Directors from Urology and Primary Care to lead Men's Health Program	\$2 M
	Clinical Care Support	Support for clinic operational costs for novel care model that are not covered by clinical revenue	\$5 M
	Carolina Pointe Clinic Upfit**	Conversion of existing UNC Health Care Urology clinic space to first comprehensive men's health clinic	\$250 K
	Second Clinic Upfit**	Upfit of clinic to be located in new medical office building being developed by UNC Health Care in Wake County	\$500 K
SCIENTIFIC RESEARCH	Professorships for Research*	Research Director and Fellows	\$2 M
	Research Support	Necessary expenditures for research including staff, research assistants, supplies and equipment	\$1.5 M
	Seed Grants	Seed grants to support research	\$2.5 M
COMMUNITY OUTREACH	Community Outreach	Support for community outreach program including marketing, staff, supplies, and equipment	\$3 M
	Mobile Unit***	Purchase and upfit of mobile unit as well as maintenance and operating costs	\$1 M
	Unrestricted Discretionary Fund	Used by leadership to support Men's Health Program as needed	\$1 M

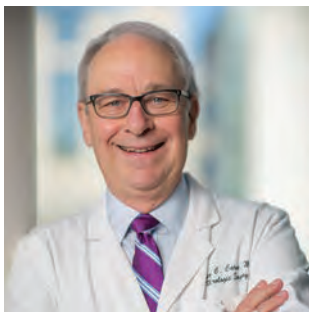
*Endowment opportunity

**Capital

***Capital included - \$500,000



Executive Committee



Culley C. Carson III, MD
Rhodes Distinguished
Professor Emeritus,
Chief Emeritus,
UNC Division of Urology



Wizdom Powell, PhD
Associate Professor of
Health Behavior,
UNC Gillings School of
Global Public Health



**Eric M. Wallen, MD,
FACS**
UNC Professor of Urology,
Residency Program
Director



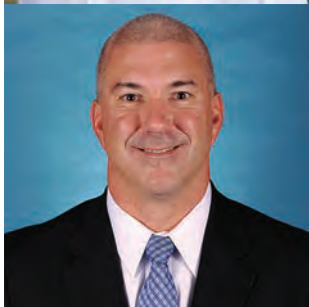
James Kurz, MD
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Kevin Carneiro, DO
UNC Assistant Professor,
Physical Medicine &
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Medical Director, UNC
Spine Center



**Lawrence R. (Bubba)
Cunningham**
UNC Director of Athletics



Rick Steinbacher
UNC Senior Associate
Athletic Director
for External
Communications



Carol Lewis, MBA
Associate Director,
UNC Center for Health
Innovation



Impact

- Defined and measurable health care benefits for men, their families, and their communities through preventative care, education, and early intervention
- Integrated services for men that are easy to access, deliver outstanding care, and provide a high-quality patient experience
- Clear focus on all of the key health determinants that affect men; many of these factors do not reside in medical centers but rather where men live, work, and play
- Health equity through alliances with community partners who can ensure care is made available to under-served populations of men
- Recruitment and retention of the best faculty, clinicians, researchers, and staff able to train future providers and researchers
- Enhanced University reputation by becoming the centerpiece of an innovative statewide and national effort to improve prevention and overall health for men





Investing in research, education and clinical care to improve men's health has become imperative.

To learn how you can support the Men's Health Program at UNC, contact



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